

## **OLDTOWN EAT & WIN 2017 CONTEST**

### **CONTEST RULES & REGULATIONS**

#### **Organizer and Eligibility**

1. The 'OLDTOWN Eat & Win 2017 Contest' ("the Contest") is organized by OLDTOWN BERHAD (Company No. 797771-M) ("the Organizer") and is open to all Malaysian citizens and Malaysian Permanent Residents aged 18 years and above as of 2nd January 2017 (each a "Participant" and collectively, the "Participants"). The Organizer reserves the right to request for identification document as proof and for purposes of verifying the identity of a Participant.
2. The following persons are not eligible to participate in the Contest:
  - i. Employees of the Organizer (including its affiliated and related companies) and their immediate family members (spouse, children, parents, siblings & their spouses); and/or
  - ii. Representatives, employees, servants and/or agents of advertising and/or promotion service providers of the Organizer (including their affiliated and related companies) and their immediate family members (spouse, children, parents, siblings & their spouses).
3. The Organizer shall reserve the right to exclude and/or disqualify Participants who do not fall within the category of Participants and/or who are in breach of the Contest Rules and Regulations.

#### **Duration**

The Contest will run from 2nd January to 12th March 2017 ("the Contest Period"). The Organizer shall reserve the right at its absolute discretion to vary, postpone, re-schedule and/or extend the Contest Period and/or cancel/terminate the Contest at any time without prior notice. All entries received outside the Contest Period will be automatically disqualified.

#### **Qualifying Criteria and Submission of Entries Via WhatsApp Application**

1. To participate in the Contest, Participants are required to spend a minimum of Ringgit Malaysia Twenty Eight (RM28.00) (inclusive of 6% GST and 10% Service Charge) in a single printed receipt from any participating OLDTOWN White Coffee outlets in Malaysia during the Contest Period. The original OLDTOWN White Coffee single printed receipt must contain the purchase amount, the outlet name, the receipt number and the date of purchase clearly stated on the printed receipt ("Proof of Purchase")
2. All Contest entries must be submitted/sent via WhatsApp application from any locally registered mobile number to 018 2220866, a dedicated phone line set-up by the Organizer to receive entries submitted by Participants.
3. Snap a photo of the Proof of Purchase and submit the photo of the Proof of Purchase complete with personal details and answer to the question given via WhatsApp application to 018 222 0866.

4. Using this format: <Full Name as per NRIC>space<NRIC No>space<Answer>  
Example:  
Candice Wong 880917-14-5321 C
5. Given that 018 2220866, is a dedicated phone line of the Organizer, NO acknowledgement messages will be sent by the Organizer in respect of all entries submitted/sent by the Participants to the Organizer via WhatsApp application.
6. Each Participant may submit more than one (1) Entry with a valid Proof of Purchase.
7. Each Proof of Purchase is eligible for one (1) WhatsApp entry only. Participants are not allowed to submit/send more than one (1) WhatsApp entry with the same Proof of Purchase to the Organizer. The Organizer shall have the right to disqualify and/or reject WhatsApp entries where:
  - i. the Proof of Purchase submitted is a duplicate, incorrect, unclear, torn or damaged; and/or
  - ii. the Required Details are not provided, incomplete, illegible, unclear and/or inaccurate.
8. Each Participant is identified by the Required Details submitted in the WhatsApp entry.
9. The Organizer shall reserve the right to request for evidence of Proof of Purchase for verification. Participants MUST keep the original Proof of Purchase submitted in the winning Qualified Entry for Winners' verification and Prizes redemption. Failure to produce the Proof of Purchase upon request will result in disqualification and Prize forfeiture.
10. The Organizer is also not responsible for any error, omission, interruption, deletion, defect, delay, failure in operation or transmission, communications line failure or any problems or technical malfunction of any telephone network or lines, website, computer online systems, servers or providers, computer equipment, system, apparatus, software, failure of e-mail or receipt of entry on account of technical problems or traffic congestion on the internet and/or telecommunication services.

### **Prizes Details**

1. During the Contest Period, the Organizer will give away one (1) Grand prize and Fifty (50) Consolation Prizes. The grand prize consists of RM10,000 CASH ("the **Grand Prize**"). The consolation prizes consist of Five (5) weekly prizes of RM1,000 CASH ("the **Consolation Prizes**") for ten (10) consecutive weeks. The Grand Prize and Consolation Prizes shall together be defined as the "**Prizes**".
2. The weekly Consolation Prizes to be won throughout the Contest Period as per below: -
 

Week 1: 2/1/2017 – 8/1/2017	Week 6: 6/2/2017 – 12/2/2017
Week 2: 9/1/2017 – 15/1/2017	Week 7: 13/2/2017– 19/2/2017
Week 3: 16/1/2017 – 22/1/2017	Week 8: 20/2/2017 – 26/2/2017
Week 4: 23/1/2017 – 29/1/2017	Week 9: 27/2/2017 – 5/3/2017
Week 5: 30/1/2017– 5/2/2017	Week 10: 6/3/2017 – 12/3/2017
3. Prize details are correct at the date of publication and the Organizer shall reserve the right to substitute any element of the Prizes with a prize of a similar nature or value without prior notice should the Prizes become unavailable for any reason. All prizes are not transferable, non-refundable and non-exchangeable/ redeemable for credit or rebate of any kind.

## **Prizes & Winners Selection Process**

All WhatsApp entries for the Contest must be received by the Organizer during the Contest Period that are complete with the required details, Proof of Purchase and correct answers, if approved by the Organizer, will be serialized per Proof of Purchase submitted.

1. For every Proof of Purchase, the qualified entry will be allocated one (1) serial number (each a “**Qualified Entry**” and collectively the “**Qualified Entries**”).
  
2. **For Consolation Prize Winners: -**
  - i) The serial numbers allocated to each week’s Qualified Entries will be tabulated to derive the total number which will then be divided by five (5) to derive the five (5) winning serial numbers for each week’s Consolation Prizes.
  - ii) In the event of numbers with decimal values, the winning serial numbers will be rounded down to the nearest whole number that results after the division.

### For example:

- iii) If the week’s Qualified Entries serial numbers total up to 2688, 2688 will be divided by 5 which equals to 537.6 (this is a decimal value) which will be rounded down to 537. The multiplier number in this case is 537. Five (5) Participants of the week assigned with multiplies of 537 i.e. 537, 1074, 1611 and so forth will be shortlisted to win the week’s Consolation Prizes.
- iv) The Organizer will contact all the five (5) shortlisted Participants via the contact/mobile numbers from which the Organizer received the Qualified Entries. Each shortlisted Participant will be given one (1) question to answer. The Organizer will not be held liable in the event the shortlisted Participant(s) cannot be contacted for whatever reasons.
- v) To win the prizes, the shortlisted Participants must answer the question posted by the Organizer correctly. In the event, any of the shortlisted Participants fails to answer the question correctly and/or clearly, then he/she shall be disqualified by the Organizer. In the event the shortlisted Participant is disqualified, the next earlier entry shall be the next shortlisted Participant to win the prize.
- vi) Shortlisted Participants will be required to go through a verification process and will be contacted on their mobile number used to send the answer. In the event that a participant is not contactable within three (3) attempts, the Organizer shall reserve the right to disqualify his/her eligibility and the participant who, at the Organizer’s discretion, with the next earlier entry will be selected as the shortlisted participant, who will be subjected to the same questioning section listed in point 2(iv).

**3. For Grand Prize Winner: -**

- i) Total Prize Competition Qualified Entries will be tabulated at the end of the Contest period to derive the total number of entries, which will then be divided by ten (10) to derive the ten (10) shortlisted serial numbers to win the Grand Prize.
- ii) In the event of numbers with decimal values, the shortlisted serial numbers will be rounded down to the nearest whole number that results after the division.

For example:

- iii) If the total's Qualified Entries total is 26880, 26880 will be divided by 10, which equals to 2688. So, participants 2688, 5376, 8064, 10752, 13440, 16128, 18816, 21504, 24192 & 26880 will be shortlisted to win the Grand Prize.
  - iv) All the ten (10) shortlisted Participants will be called up by the Organizer to answer three (3) questions. The Participant that can answer the questions correctly within the shortest UNIQUE time will be declared as the Grand Prize Winner.
  - vi) Shortlisted Participants will be required to go through a verification process and will be contacted on their mobile number used to send the answer. In the event that a participant is not contactable within three (3) attempts, the Organizer shall reserve the right to disqualify his/her eligibility and the participant who, at the Organizer's discretion, with the next earlier entry will be selected as the shortlisted participant, who will be subjected to the same questioning section listed in point 2(iv) & 3(iv).
4. Each participant is entitled to only win one (1) prize throughout the entire Contest Period only. If a Participant wins two (2) or more prizes of different values, then the Participant is only entitled to win the higher valued prize. The Participant holding the next earlier qualified entry to the Participant with repeat winnings shall be the next shortlisted Participant to win the lower valued prize.

**Liability and Responsibility**

All Winners will receive a postal notification. The Organizer will not be held liable in the event of non-receipt or delayed delivery of the postal notification to the Winners. Winners must abide by the terms and conditions of the party(ies) arranging and/or providing for all the Prizes. The Winners list will be announced in the Organizer's website ([www.oldtownhappy.com](http://www.oldtownhappy.com)).

1. Winners and/or their heirs shall assume full liability and responsibility in case of any liability, mishap, injury, damage, claim or accidents (including death) resulting from their participation in the Contest, event, utilization of the Prizes and agree to release and hold the Organizer free and harmless of any liability.

2. All transportation, accommodation, personal costs and/or any other costs, fees and/or related expenses that are incurred to participate in the Contest and to redeem the Prize is the sole responsibility of the Winners.

### **Rights of the Organizer**

1. The Organizer reserves the right at its absolute discretion to review and vary the Prizes Winners' selection process contained herein at any time without prior notice. The judges' decision is final and no correspondences thereafter will be entertained.
2. The Organizer may withhold the Prizes if it considers in its absolute discretion that: the participant does not meet the eligibility criteria; is in breach of the Contest Rules & Regulations or has acted contrary to the requirement of good faith; is believed to have attempted to undermine the operation of the Contest by fraud, cheating or deception.
3. The Organizer reserves the right to verify the validity of Eligible Entrants' qualification at any time during or after the Contest Period, and reserves the right to disqualify Eligible Participant (even a Prize Winner) from this Contest including the Prize qualification if the details provided during verification process (over the telephone) do NOT match the details provided by the winner or who constitutes any misconduct for tampering or suspicion of tampering with the Contest without any notice. Failure of the Organizer to enforce any of its rights hereof does not constitute a waiver of those rights.
4. The Organizer shall reserve its absolute right and discretion to delete, remove, not consider or reject any entry that is deemed by it to be improper or offensive in whatever nature. Any entries that contain incorrect, vulgar, inappropriate answers will be disqualified from entry.
5. The Organizer shall reserve the right at its absolute discretion to substitute any of the Prizes with that of similar value, at any time without prior notice. The Prizes are non-transferable and all Prizes are given on an "as is" basis and are not exchangeable for other items in part or in full.
6. By participating, all Participants agree and acknowledge that all intellectual property rights thereto shall belong to the Organizer and each Participant consents to the collection, use, processing and/or disclosure by the Organizer and all of the Participant's personal information including without limitation the Participant's name, photographs or images for purposes of the Contests, including advertising, publicity, marketing and promotional activities conducted in such manner as the Organizer sees fit, in any media and without additional compensation, notification or permission, and any other activities that are ancillary to the Contest. Participants shall not be entitled to claim ownership and/or other forms of compensation on the materials.

## **Privacy Notice**

1. By participating in the Contest, you consent OLDTOWN BERHAD and any of its holding, subsidiary or related companies as defined in the Companies Act 1965 (“OLDTOWN GROUP”) and service providers, agents and contractors who provide administrative and business support to us and act on our behalf (“Authorized Third Parties”) (collectively “Organizer”, “us”, “we”, or “our”) to process your personal information provided in the entry for purposes of the Contest. This includes disclosing your name to the general public when you become a winner in a contest or participate in our events by publishing your name, photographs and other personal information without compensation for advertising and publicity purposes.
2. The Organizer may also use your personal information for purposes of contacting and sending to you marketing and promotional information or materials about our products, services, any promotions, events, or contests organized by the Organizer.
3. In the event that you agree to share and disclose personal information of a person whom you intend to refer to the Organizer, you acknowledge that you have obtained the consent of that person to share and disclose his/her personal information to us and to being contacted by us.
4. At times the Organizer may retain authorized Third Parties to process your personal information, all such Authorized Third parties are contractually bound to take reasonable measures to keep information secure and not to use your personal information in any way other than that which is specified here and in our privacy policy at <http://www.OLDTOWN.COM.MY/PDF/OLDTOWN-PRIVACY-NOTICE.PDF>.
5. To the extent that the applicable law allows, you have the right to request for access to, request for a copy of, request to update or correct your personal information held by us. All your written requests or queries should be addressed to EGLONET SDN. BHD. at 173-3, Jalan Lanchang, Taman Sri Bahtera, Cheras, 56100 Kuala Lumpur or email at [customerservice.OLDTOWN@EGLONET.COM](mailto:customerservice.OLDTOWN@EGLONET.COM)
6. Please note that Organizer requires your personal information in order to process your participation in the Contest, without which we will not be able to process your application.
7. We reserve the right to update and amend our privacy notice or our privacy policy from time to time.

## **Other Terms and Conditions**

1. The Contest Rules and Regulations and the Contest mechanics, may be amended from time to time and shall prevail over any provisions or representations contained in any other promotional material or advertising of the Contest. Participants are highly advised to visit the Organizers’ website from time to time to ensure that the Participants are aware of any updates and changes made.
2. By participating in the Contest, Participants agree to be bound by the Contest Rules and Regulations and the decisions of the Organizer.